



>>> PleaseReview not only solves Pearl's review issues, but helps keep them moving at the fast pace they set themselves.

### Business overview

Pearl Therapeutics (Pearl), an AstraZeneca group company, specializes in the development of therapeutics for respiratory disease conditions such as chronic obstructive pulmonary disease. Pearl's lead product candidates are currently in Phase 3 clinical trials. Corporate headquarters are based out of Redwood City, California.



We have been able to almost eliminate the amount of time authors spend collating comments into the next version and are now far more efficient about resolution of conflicting reviewer comments. Our authors now spend more time focused on the development of document content rather than document formatting.

*Matt Fitzpatrick, Manager  
Regulatory Affairs, Pearl  
Therapeutics, Inc.*

### The challenge

Conducting clinical trials and bringing products to market involves a huge amount of documentation. Pearl conducts collaborative review for various regulatory and clinical documents including reports, investigator brochures, briefing documents and protocols.

Prior to implementing PleaseReview, document authors would email a draft version of the document to reviewers for their comments and input. In turn, these reviewers would add their comments and track changes in a parallel review manner - each marking up their own copy of the document. Once the reviewer had completed the review, the document would be emailed back to the author who would then incorporate all comments and changes from all reviewers back into the master document. This process would continue for several review cycles until the review was complete.

This method did have its challenges. The major issue was document version control as authors faced the challenge to keep track of which version of the document was the original, along with the edited versions. Reviewer comments would need to be accepted or rejected within each, and changes could take the author a lot of time to fully incorporate into the master document. There was also a problem with conflicting comments and edits from reviewers who were reviewing in parallel across different versions of the same document.



PleaseReview has been a great success in our company and our users have been happy with how easy the software is to use. I continue to receive positive feedback from them.

## The solution

By 2013, Pearl determined a solution to their collaborative review problem was a priority and selected PleaseReview. Key reasons for their choice were based on cost, ease of use and time savings as well as solving version control and managing cross-function document review.

The implementation went very smoothly from initial contact from the sales team to the IT setup. Both system setup and training the 65 users progressed very quickly and efficiently. Any issues and questions were resolved either over email or virtual meetings.

PleaseReview is used by Pearl Therapeutics across multiple departments including Regulatory Affairs, Clinical Operations, Biostatistics, Analytical science, Pharmaceutical development, Product development and Quality systems.

The pace that Pearl runs at is very fast, so the company needed software that kept them moving at speed, and the improved document turnaround time has proved to be of great benefit. Additional advantages include PleaseReview's intuitive interface, making it very easy to use - reviewers simply access the system and dive right in with minimal training. Review owners also appreciate receiving immediate feedback from reviewers, and the ability to instantly see and quickly incorporate their comments and suggested edits both saves them invaluable time and avoids the pitfalls of poor version control.

Pearl has been able to almost eliminate the amount of time authors spend collating parallel review comments and is now far more efficient when it comes to resolving conflicting reviewer comments. As a result, authors can now spend more time focused on the development of document content rather than document formatting.

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